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An impact evaluation framework and service that makes the wellbeing benefits of your urban greening projects visible

Spring 2026

PREPARED FOR: GENERAL PUBLICATION

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- Well-designed urban landscapes

bring people closer to nature

promote happiness,

improve health,

and can reduce stress and inequalities.

- However, most teams struggle

to gather strong evidence

on how their nature sites

are delivering social value.

FINDINGS FROM:

HARTIG, T., ET AL., NATURE AND HEALTH. ANNUAL REVIEW OF PUBLIC HEALTH, 2014. 35(VOLUME 35, 2014): P. 207-228

EUROPEAN ENVIRONMENT AGENCY WHO BENEFITS FROM NATURE IN CITIES? SOCIAL INEQUALITIES IN ACCESS TO URBAN GREEN AND BLUE SPACES ACROSS EUROPE. 2022.

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Contents

This presentation provides an overview for gathering compelling evidence on how specific greening interventions boost wellbeing over time. It's meant as a guidebook on how to build a robust investment rationale for nature in towns and cities.

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11. Areas for Further Development

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Health, Wellbeing & Urban Nature

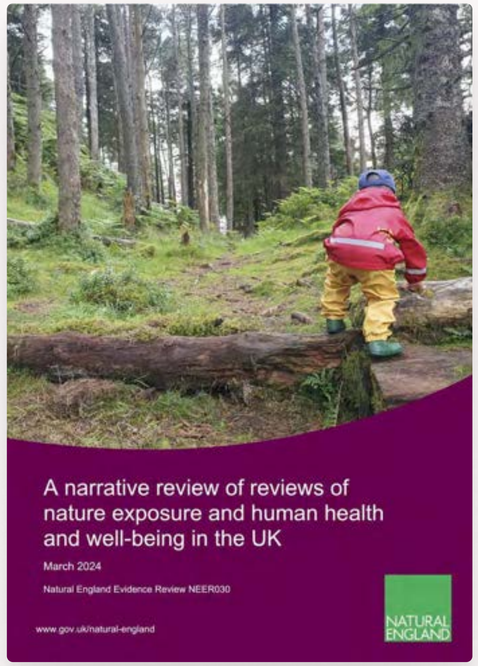
What does the literature say?

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Health, Wellbeing & Urban Nature

A recent “review of reviews” by Natural England outlines strong evidence on how nature exposure improves human health and wellbeing, especially in urban areas, and that the subjective quality and perceptions matter.



FINDINGS FROM:

LAMONT, R. A., & HINSON, C. (2024). A NARRATIVE REVIEW OF REVIEWS OF NATURE EXPOSURE AND HUMAN HEALTH AND WELL-BEING IN THE UK. NEER030. NATURAL ENGLAND.

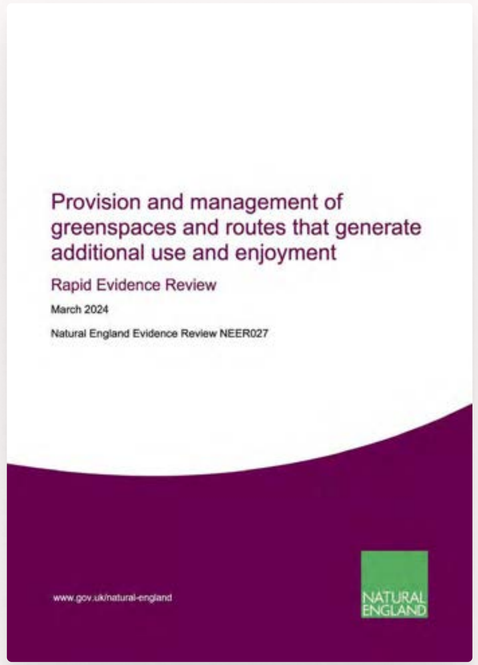
- **Urban nature exposure delivers measurable health benefits**
  Increased physical activity, improved cardiovascular outcomes, better lung function, range of mental health and wellbeing benefits
- **Subjective availability predicts health and wellbeing outcomes better than proximity alone**
  Self-reported measures of nature connection and perceived availability of green space are stronger predictors of health and wellbeing outcomes than mapped vegetation or physical proximity
- **Perceived quality and natural characteristics matter**
  People’s perceived quality of green spaces, are significant predictors of health outcomes - despite a lack of consistency in measuring these qualities
- **Engagement activities show promise for mental health**
  Nature-based interventions (NBIs) are associated with reduced depression and improved mood. More evidence is needed to demonstrate activities to outcomes
- **A consistent, cross-disciplinary evaluation framework is urgently needs to link outcomes to specific sites**
  Report calls for coordinated ‘best practice’ measures that capture subjective experience alongside physical change - enabling comparison across interventions and informing ‘What Works’ for whom

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Health, Wellbeing & Urban Nature

An evidence review authored by Tranquil City and the University of Surrey on behalf of Natural England found that park design, diverse uses and programmed activities were important to drive inclusive wellbeing benefits for communities.



FINDINGS FROM:

WATERS, G. L., ET AL. (2023) A RAPID EVIDENCE REVIEW OF THE PROVISION AND MANAGEMENT OF GREENSPACES AND ROUTES THAT GENERATES ADDITIONAL USE AND ENJOYMENT. NEER027. NATURAL ENGLAND.

- Targeted park programming is one of the most powerful tools for reaching minority and underserved groups
- Co-design and community participation in green space management drives long-term, inclusive engagement and biodiversity
- Street greening and informal spaces are critical for reaching communities with poor proximity to parks
- Diversity of facilities and programming directly addresses inequalities across age, ethnicity and income
- Green active travel routes extend the reach of nature exposure well beyond park boundaries
- Targeted promotion and information campaigns are needed to reach non-users

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Policy & Ecosystem

How does policy reflect the social value of nature?

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UK Environmental Improvement Plan (EIP) 2025

Published 1st December 2025, the Environmental Improvement Plan (EIP) 2025 sets the Government's agenda for enhancing the natural environment and improving access to nature for health and wellbeing. Two commitments directly relevant to greening interventions are:

Commitment 87: Reducing Barriers to Green Space Access

- Developing an accreditation model for towns and cities to improve urban greening and access in areas of high need

Commitment 91: Evaluation Framework for Outdoor Interventions

- Establishing a standardised evaluation framework for health and wellbeing outcomes from outdoor interventions
- Creating metrics to track nature-based activity and green/blue space access for health improvement, such as Green Social Prescribing
- Building investment pathways and funding models for nature-based solutions that deliver health and economic benefits

The Aewell Framework supports the standardisation of evaluation called for in the EIP, operating at the individual green space level, being practical and accessible, while enabling regional reporting. This means:

- Demonstrate compliance with emerging Government standards
- Evidence impact by directly linking your greening interventions to measurable health and wellbeing outcomes
- Consistent portfolio evaluation across all your nature assets
- Strategic planning to identify intervention and sites with high need
- Unlock funding by providing the ROI evidence



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Healthy Outdoors Guidance

Released in early 2026, Healthy Outdoors is a practical guide for consistently measuring the health and wellbeing outcomes of outdoor interventions, addressing a significant gap in evaluation quality and comparability across the sector.

The guidance supports teams delivering nature engagement programmes and social prescribing activities to evaluate how they deliver benefits to health and wellbeing. It aims to:

- improve the quality of the evaluation, where it's often inconsistent, or not measured at all
- build a stronger evidence base around what works, for whom, and in what settings.

The guide provides key processes for evaluation, such as conducting a Theory of Change, identifying relevant measures and targets, co-design practices, ethics and reporting. It provides a comprehensive range of measures in four overarching categories:

- How is the intervention delivered?
- Who is taking part in the intervention?
- How does the intervention link the outdoors to health?
- What are the intended health outcomes of the intervention?

The Aewell framework is aligned with this guidance, applying the methods into a practical toolkit for design and engagement teams to capture the evidence of how their interventions result in positive outcomes.



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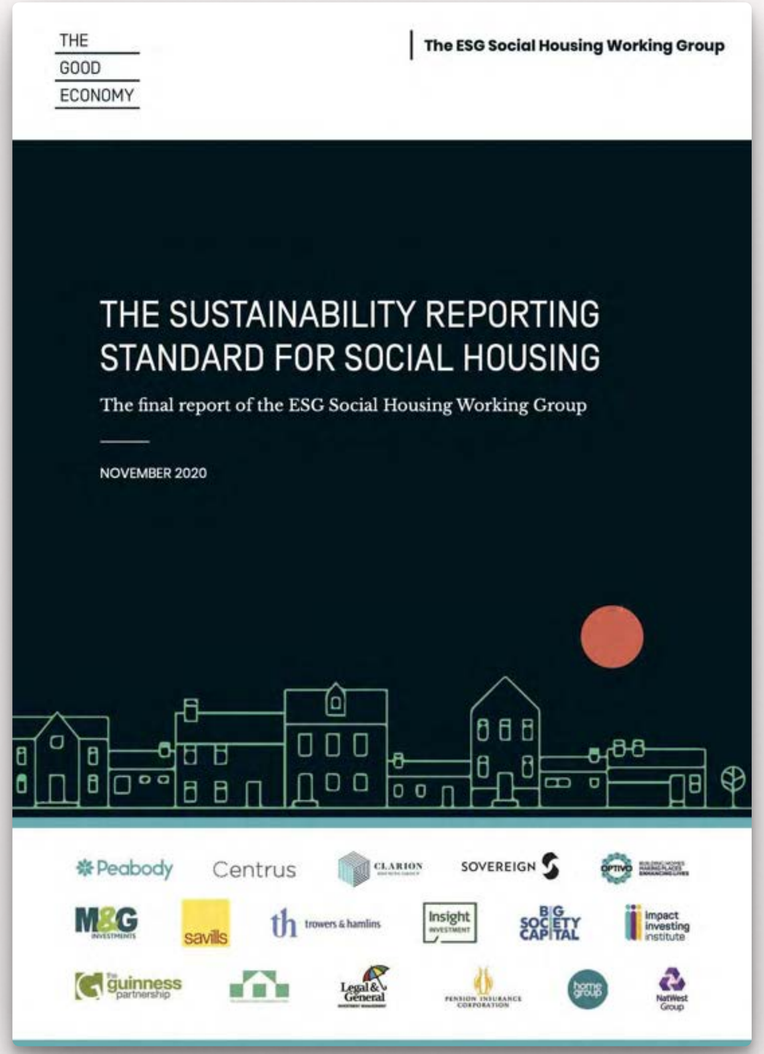
Sustainability Reporting Standard for Social Housing (SRS)

For Housing Associations, the Sustainability Reporting Standard for Social Housing (SRS) provides a reporting guide and specific metrics to support teams to deliver holistic and consistent ESG reporting.

Aewell addresses the SRS themes where resident perception and experience are critical, but often hardest to evidence.

- **T2 Ecology (C7, C8)** - Green space enhancement and biodiversity strategies supported by resident perception data showing how communities actually experience and value these improvements.
- **T7 Resident Support (C23)** - Physical and mental health activity outcomes with both participant numbers and measurable wellbeing impacts, directly linking green infrastructure investments to resident health and wellbeing benefits.
- **T8 Placemaking (C24)** - Social Value calculations that combine objective environmental improvements with community-reported outcomes, providing the enhanced reporting detail that demonstrates genuine neighbourhood impact.

Where SRS offers enhanced reporting options, Aewell provides the rigorous evidence base that turns standard compliance into award-worthy demonstration of impact. Our approach captures the resident voice alongside greening changes, giving you both the quantified metrics for internal business cases and compelling human impact stories that both empower residents and sets you apart in the Housing sector.



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Environmental, Social and Governance (ESG) Reporting

Due to market pressures, leading housing associations and property developers are evolving Environmental, Social and Governance (ESG) reporting from an obligation into a strategic opportunity.
(Knight Frank, 2025)

The "social" element in ESG is increasingly important, with growing attention on how to demonstrate and amplify social impact of their assets. A key driver is growing market demand and willingness to pay for homes, workplaces, and urban spaces that support wellbeing and healthy lifestyles, particularly places with nature.

"76% of investors consider social value in decision-making, whereas only 48% have a framework to measure and guide their decisions."
Knight Frank, 2025

This gap is due to the difficulty in quantifying social impact financially, and the lack of robust, standardised methodologies.

The Aewell impact assessment framework and tools standardises the evaluation and reporting of how nature assets support wellbeing, with metrics that plug-in directly to financial evaluation.

By integrating the Aewell framework into your workflows, you can deliver robust natural asset performance insights that strengthen your clients' market leading position.



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Sustainable Development Goals (SDGs)

The UN Sustainable Development Goals (SDGs) provide a universal framework for addressing humanity's greatest challenges. Urban greening projects deliver real benefits to communities, but without robust measurement, these impacts remain invisible to decision-makers and funders.

While the SDGs are set internationally, delivery happens locally in the parks, gardens and green spaces that Local Authorities, Housing Associations, Property Developers and Landscape Architects create daily.

The Aewell framework bridges this gap, capturing individual and community-wide impacts, enabling organisations to:

- Demonstrate policy delivery against international commitments
- Strengthen funding applications with quantified evidence
- Meet ESG and sustainability disclosure requirements
- Differentiate projects through measurable wellbeing credentials

Without monitoring of the in-situ wellbeing benefits created by greening interventions, benefits remain anecdotal and difficult to demonstrate return on investment.

With Aewell, your greening interventions can be directly linked to outcomes mapped to the 2030 goals, evidence that differentiates your projects and demonstrates real impact.



SDG 3: Good Health and Wellbeing
3.4 Reducing premature mortality from non-communicable diseases and promoting mental health



SDG 10: Reduced Inequalities
10.2 Promoting social, economic and political inclusion for all



SDG 11: Sustainable Cities and Communities
11.7 Ensuring universal access to safe, inclusive green and public spaces



SDG 15: Life on Land
15.1 Conserving and restoring terrestrial ecosystems and their services

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Derived from *æwell - Old English word for* ‘source of a stream’
(pronounced AY-well)

REFERENCE: LANDMARKS, BY ROBERT MACFARLANE

Framework

The Aewell framework consists of seven themes and forty-two measures to help build a narrative of how your nature designs and interventions are directly linked to wellbeing outcomes at the individual and community level.



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Themes

Seven themes

Measures

Forty-two measures

Methods

Data collection techniques

Workflows

Assessment cycles

Reporting

Build an impact story

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Framework

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Themes

Seven themes

- Landscape
- Habitat
- Environmental Quality
- Access to Nature
- Use & Behaviour
- Inclusivity
- Health & Wellbeing

Measures

Forty-two measures

OUTPUTS

MEASURES OF PHYSICAL CHANGES AND ENGAGEMENT ACTIVITIES

OUTCOMES

MEASURES OF INDIVIDUAL EXPERIENCE SHIFTS, SUCH AS:

- PERCEPTIONS OF LANDSCAPE AND BIODIVERSITY
- USE & BEHAVIOUR
- NATURE CONNECTION
- WELLBEING INDICATORS

IMPACTS

MEASURES OF COMMUNITY LEVEL CHANGES, SUCH AS:

- POPULATION SPENDING 2+ HOURS A WEEK IN NATURE
- POPULATION THAT VISIT THE SITE
- SHIFT IN WELLBEING INDICATORS IN WIDER COMMUNITY

Methods

Data collection techniques

Workflows

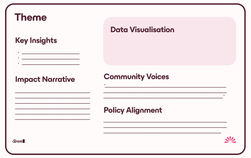
Assessment cycles

- Goal Setting
- Site Rationale
- Baselining
- Design Review
- Post-Intervention
- On-going Evaluation Cycle

Reporting

Build an impact story

Impact Evaluation Across Seven Themes



Clear & Inclusive Impact Reporting



Online Reports for Effective Stakeholder Communication

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Themes

Seven themes that structure evidence gathering to show causality between urban nature and wellbeing



Landscape

Measures the physical changes in the landscape, by measuring the amount of green space, greening, blue space, and its quality via the Urban Greening Factor.



Habitat

Captures the changes in habitat, its condition and how this affects biodiversity, helping show links between nature recovery and wellbeing.



Environmental Quality

Understands how landscape and habitat affects the perception of environmental quality, such as soundscape, air quality, cleanliness, and attractiveness.



Access to Nature

Evaluates people's access to and awareness of local nature spaces in their area, helping to reduce both physical and non-physical barriers.



Use & Behaviour

Understands frequency of visits, dwell time, activities, people's motivations and what barriers they experience that could affect use.



Inclusivity

Evaluates how the site is inclusive, safe and welcoming across local demographic groups, particularly those associated with reduced access to nature, and greater risk of mental health issues.



Health & Wellbeing

Evidences how the site and its design affect's people's health and wellbeing, including specific measures such as happiness, relaxation, connection to nature, restoration and life satisfaction.

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Measures



Measures

Fourty-two measures to understand the links between physical landscape, engagement activities and wellbeing outcomes

OUTPUTS

MEASURES OF PHYSICAL CHANGES AND ENGAGEMENT ACTIVITIES, SUCH AS:

- METERS SQUARED OF WILDFLOWER MEADOWS
- NO. OF TREES PLANTED
- URBAN GREENING FACTOR / BIODIVERSITY UNITS
- BENCHES WITH VIEWPOINTS INSTALLED
- BIODIVERSITY WORKSHOPS DELIVERED
- PROGRAMMED COMMUNITY ACTIVITIES DELIVERED

OUTCOMES

MEASURES OF INDIVIDUAL EXPERIENCE SHIFTS, SUCH AS:

- PERCEPTIONS OF LANDSCAPE AND BIODIVERSITY
- PERCEPTIONS OF SAFETY, TRANQUILLITY & ENVIRONMENTAL QUALITY
- USE & BEHAVIOUR (FREQUENCY OF VISITS, DWELL TIME, ACTIVITY)
- NATURE CONNECTION
- MOOD AND WELLBEING INDICATORS

IMPACTS

MEASURES OF COMMUNITY LEVEL CHANGES, SUCH AS:

- PERCENTAGE POPULATION SPENDING 2+ HOURS A WEEK IN NATURE
- PERCENTAGE POPULATION WHO VISIT
- AVERAGE NATURE CONNECTION IMPROVEMENTS
- WILLINGNESS TO CARE & TAKE PART IN ENVIRONMENTAL ACTIVITIES
- SHIFTS IN WELLBEING INDICATORS ACROSS WIDER COMMUNITY
- REPRESENTATION FROM DIVERSE GROUPS

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Measures

Wellbeing flows from nature

Measures across the seven themes are constructed to build a story of how landscape and engagement activities lead to individual use and experience change, leading to lasting community impact.

OUTPUTS



Landscape & Engagement

Improvement to landscaping, habitat quality, environmental condition, activities available and engagement opportunities to improve the overall experience of visitors and increase use.

OUTCOMES



Individual Use & Experience

Improvements to the individual experience as a result of changes, including perceptions on quality, access and environmental conditions, and use, dwell time, activity and wellbeing.

IMPACTS

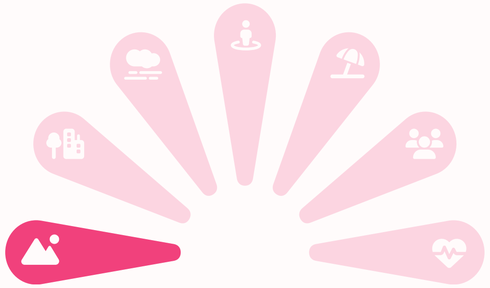


Community Impact

Improvements in community-wide perceptions on quality, access, engagement, inclusivity and wellbeing outcomes. Impacts are weighted to account for the number of people benefited by the intervention.

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Measures



Landscape

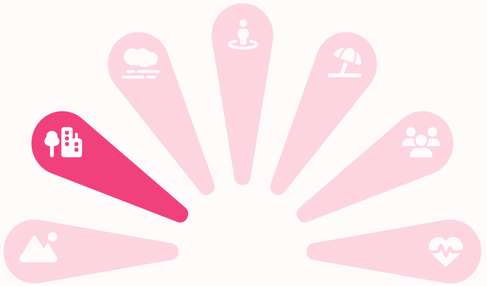
This theme helps understand the physical changes in the landscape, by measuring the amount of greenspace, greening, blue space, and its quality via the Urban Greening Factor.

Measure	Type	Method
Green Cover (%)	Output	GIS Layers, Site Observations
No. of Trees / Canopy Cover (%)	Output	GIS Layers, Site Observations
Blue infrastructure (%)	Output	GIS Layers, Site Observations
Urban Greening Factor	Output	GIS Layers, Site Observations
Perceived landscape quality	Outcome	Nature Walk, Bench, Event
Proportion of population who are satisfied with local green space quality & availability (%)	Impact	Community Survey

TABLE 1: LANDSCAPE THEME MEASURES AND DATA GATHERING METHODS

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Measures



Habitat

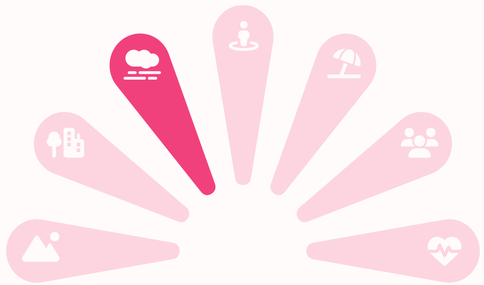
Understands the changes in habitat, its condition and how this affects biodiversity, helping show links between nature recovery and wellbeing.

Measure	Type	Method
Area of each Habitat type (m^2)	Output	GIS Layers, Site Observations
Biodiversity Units per hectare	Output	GIS Layers, Site Observations
No. of workshops/species counts completed	Output	Site Observations
Perceived biodiversity richness	Outcome	Nature Walk, Bench, Event
Species count results (optional)	Outcome	Nature Walk, Bench, Event
Proportion of population who perceive local biodiversity improvement (%)	Impact	Community Survey

TABLE 2: HABITAT THEME MEASURES AND DATA GATHERING METHODS

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Measures



Environmental Quality

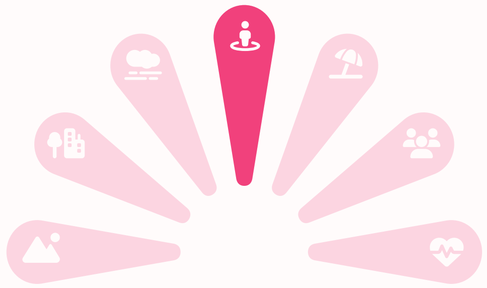
This theme helps to understand how landscape and habitat affects the perception of environmental quality, such as soundscape, air quality, cleanliness, and attractiveness.

Measure	Type	Method
Area within air quality guidelines (m^2)	Output	GIS Layers, Environmental Monitoring
Area with noise levels below 55 dBA (m^2)	Output	GIS Layers, Environmental Monitoring
Perceived tranquillity	Outcome	Nature Walk, Bench, Event
Perceived cleanliness	Outcome	Nature Walk, Bench, Event
Perceived safety	Outcome	Nature Walk, Bench, Event
Visitors using active travel (%)	Outcome	Nature Walk, Bench, Event
Proportion of population with 'good' neighbourhood satisfaction (%)	Impact	Community Survey

TABLE 3: ENVIRONMENTAL QUALITY THEME MEASURES AND DATA GATHERING METHODS

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Measures



Access to Nature

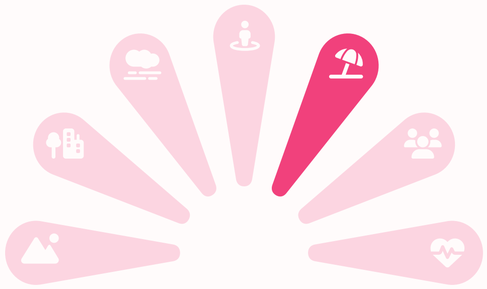
This theme helps understand people's access to and awareness of local nature spaces in their area, helping to reduce both physical and non-physical barriers.

Measure	Type	Method
Population within 10-min walk	Output	GIS Layers
Greenspace per capita (m²/person)	Output	GIS Layers
Accessible features (i.e. signage, entrances, step-free paths)	Output	Site Observations
Average time in nature per week (min/person)	Outcome	Community Survey, Nature Walk, Bench, Event
Perceived awareness/accessibility of local nature	Outcome	Community Survey, Nature Walk, Bench, Event
Proportion of population that spend 2 hours or more a week in nature (%)	Impact	Community Survey

TABLE 4: ACCESS TO NATURE THEME MEASURES AND DATA GATHERING METHODS

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Measures



Use & Behaviour

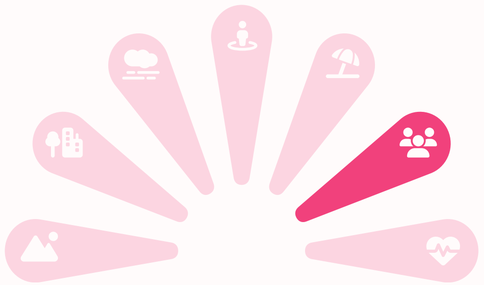
This theme helps understand the types of uses, activities and motivation of people using the interventions and surrounding nature spaces. It will help understand drivers to encourage greater use and engagement with nature in the local area.

Measure	Type	Method
No. of activity types available	Output	Site Observations
No. of events / workshops	Output	Site Observations
No. of visits	Outcome	Community Survey, Nature Walk, Bench, Event
Average dwell time (mins)	Outcome	Community Survey, Nature Walk, Bench, Event
Types of activities by visitors	Outcome	Community Survey, Nature Walk, Bench, Event
Proportion of population who visit the intervention (%)	Impact	Community Survey

TABLE 5: USE & BEHAVIOUR THEME MEASURES AND DATA GATHERING METHODS

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Measures



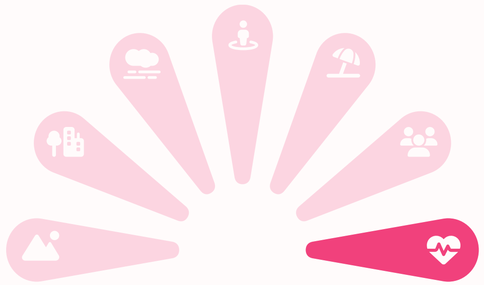
Inclusivity

This theme evaluates how the site is inclusive, safe and welcoming across local demographic groups, particularly those associated with reduced access to nature, and greater risk of mental health issues.

Measure	Type	Method
No. of targeted inclusive sessions	Output	Site Observations
No. of visits (protected groups)	Outcome	Community Survey, Nature Walk, Bench, Event
Average dwell time (mins) (protected groups)	Outcome	Community Survey, Nature Walk, Bench, Event
Perceived safety (protected groups)	Outcome	Community Survey, Nature Walk, Bench, Event
Visitor Representation index change (%)	Outcome	GIS Layers, Community Survey, Nature Walk, Bench, Event
Community-level change in wellbeing indicators (%) for protected groups. i.e. for regular users to the intervention and nearby residents	Impact	GIS Layers, Community Survey

TABLE 6: INCLUSIVITY THEME MEASURES AND DATA GATHERING METHODS

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Health & Wellbeing

This theme evidences how the site and its design affect's people's health and wellbeing, including specific measures such as happiness, relaxation, connection to nature, restoration and life satisfaction.

Measure	Type	Method
No. of wellbeing focused events	Output	Site Observations
No. of attendees	Output	Event
Improved happiness (%)	Outcome	Community Survey, Nature Walk, Bench, Event
Improved relaxation (%)	Outcome	Community Survey, Nature Walk, Bench, Event
Improved connection to nature (%)	Outcome	Community Survey, Nature Walk, Bench, Event
Improved life satisfaction (%)	Outcome	Community Survey, Nature Walk, Bench, Event
Community-level change in wellbeing indicators (%) i.e. for regular users to the intervention and nearby residents	Impact	Community Survey, Nature Walk, Bench, Event

TABLE 7: HEALTH & WELLBEING THEME MEASURES AND DATA GATHERING METHODS

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Methods

Ways to measure, understand and analyse the objective and subjective impacts of urban nature

Planning & Outreach

- Goal Setting
- Stakeholder Outreach

Objective Evaluation

- GIS Layers
- Site Observations
- Environmental Monitoring
- Site Rationale

Subjective Evaluation

- Community
- Nature Walk
- Bench
- Event

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Methods

Site Rationale

Creation of a prioritisation matrix to identify and compare various sites for their impact potential against the themes and project aims.

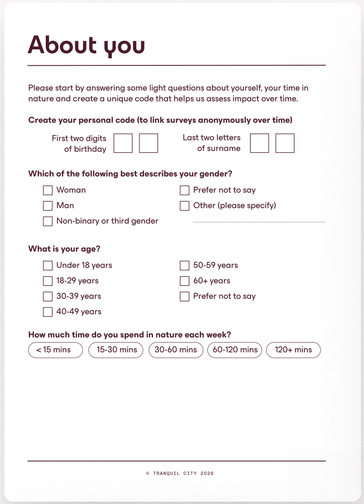
	Greater London (Benchmark)	London Borough Example (Benchmark)	Site 02	Site 04	Site 05	Site 07	Site 08
Landscape							
% Green cover	51%	68%	38%	38%	69%	33%	45%
% Tree cover	24%	26%	17%	17%	15%	22%	23%
% Blue cover	2%	0%	0%	0%	1%	0%	2%
Scale of Opportunity			High	High	Low	Medium	Low
Habitat							
Average Distinctiveness (Living Habitats dataset)	3.28	4.49	3.46	3.17	5.03	2.53	3.67
Scale of Opportunity			Medium	Medium	Low	High	Medium
Environmental Quality							
Average NO2 concentration (µg/m3)	19.8	17.5	18.1	18.4	18.0	21.2	18.5
Average PM2.5 concentration (µg/m3)	7.1	6.9	7.0	7.0	7.0	7.5	7.0
Average transportation noise (dBA)	51.7	46.9	49.3	51.5	53.7	53.4	54.4
Scale of Opportunity			Medium	Medium	Medium	High	Medium
Access to Nature							
% of people without nearby access to Regional Park	51%	100%	100%	100%	100%	100%	100%
% of people without nearby access to Metropolitan Park	19%	11%	0%	0%	0%	0%	0%
% of people without nearby access to District Park	43%	43%	25%	25%	35%	50%	25%
% of people without nearby access to Local, Small or Pocket Park	46%	64%	56%	56%	41%	47%	56%
Scale of Opportunity			Medium	Medium	Low	Medium	Medium
Use & Behaviour							
Population density per km2	**5597.6**	**2197.7**	**7525.9**	**7525.9**	**3003.2**	**10431.9**	**3275.8**
% of people in deprivation indices 1-4	52%	45%	64%	54%	60%	68%	67%
% of people not in employment	31%	31%	37%	36%	55%	40%	48%
% of people with Level 1 and entry level qualifications or below	24%	22%	34%	30%	37%	33%	36%
Scale of Opportunity			High	High	High	High	High
Inclusivity							
All residents	**8799725**	**329992**	**328**	**493**	**320**	**377**	**338**
% White	53%	76%	79%	65%	75%	42%	67%
% Asian, Asian British or Asian Welsh	21%	8%	5%	18%	5%	0%	16%
% Black, Black British, Black Welsh, Caribbean or African	14%	8%	13%	12%	12%	40%	6%
% Mixed or Multiple ethnic groups	6%	5%	3%	3%	8%	9%	4%
% Roma and Gypsy/Irish Traveller	1%	0%	0%	0%	0%	0%	0%
% Other ethnic group	6%	2%	0%	2%	1%	4%	7%
% Ethnic Minority	47%	24%	21%	35%	25%	54%	33%
Scale of Opportunity			Low	Medium	Low	High	Medium
Health & Wellbeing							
% of people in 'fair', 'bad' or 'very bad' health	15%	14%	19%	20%	23%	15%	27%
Scale of Opportunity			Medium	High	Medium	Low	High
Overall Scoring							
Overall Scale of Opportunity Scores			2.14	2.43	1.57	2.43	2.14
Overall Scale of Opportunity			Medium	High	Low	High	Medium
Ranking			#4	#2	#5	#1	#3

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Methods

Community

Local resident online survey (5 mins) to capture general attitudes and behaviours, perceptions, barriers and general health and wellbeing.



About you

Please start by answering some light questions about yourself, your time in nature and create a unique code that helps us assess impact over time.

Create your personal code (to link surveys anonymously over time)

First two digits of birthday ☐☐ Last two letters of surname ☐☐

Which of the following best describes your gender?

☐ Woman ☐ Man ☐ Non-binary or third gender ☐ Prefer not to say ☐ Other (please specify)

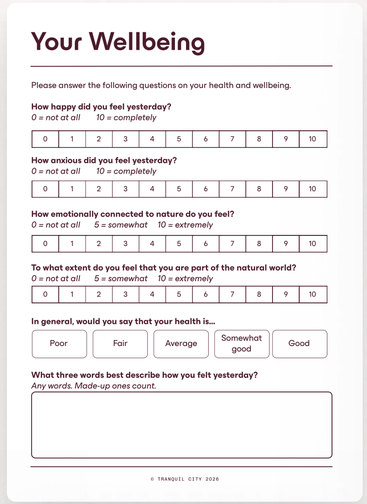
What is your age?

☐ Under 18 years ☐ 18-29 years ☐ 30-39 years ☐ 40-49 years ☐ 50-59 years ☐ 60+ years ☐ Prefer not to say

How much time do you spend in nature each week?

< 15 mins | 15-30 mins | 30-60 mins | 60-120 mins | 120+ mins

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Your Wellbeing

Please answer the following questions on your health and wellbeing.

How happy did you feel yesterday?
0 = not at all 10 = completely

0	1	2	3	4	5	6	7	8	9	10

How anxious did you feel yesterday?
0 = not at all 10 = completely

0	1	2	3	4	5	6	7	8	9	10

How emotionally connected to nature do you feel?
0 = not at all 5 = somewhat 10 = extremely

0	1	2	3	4	5	6	7	8	9	10

To what extent do you feel that you are part of the natural world?
0 = not at all 5 = somewhat 10 = extremely

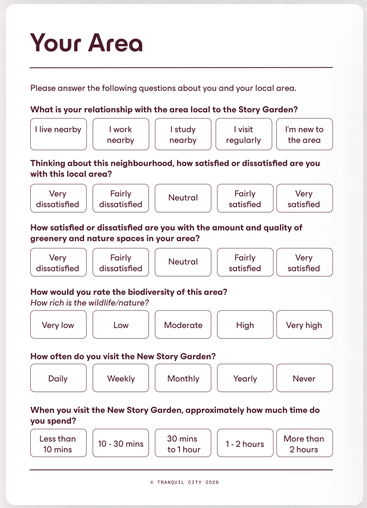
0	1	2	3	4	5	6	7	8	9	10

In general, would you say that your health is...

Poor | Fair | Average | Somewhat good | Good

What three words best describe how you felt yesterday?
Any words. Made-up ones count.

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Your Area

Please answer the following questions about you and your local area.

What is your relationship with the area local to the Story Garden?

I live nearby | I work nearby | I study nearby | I visit regularly | I'm new to the area

Thinking about this neighbourhood, how satisfied or dissatisfied are you with this local area?

Very dissatisfied | Fairly dissatisfied | Neutral | Fairly satisfied | Very satisfied

How satisfied or dissatisfied are you with the amount and quality of greenery and nature spaces in your area?

Very dissatisfied | Fairly dissatisfied | Neutral | Fairly satisfied | Very satisfied

How would you rate the biodiversity of this area?
How rich is the wildlife/nature?

Very low | Low | Moderate | High | Very high

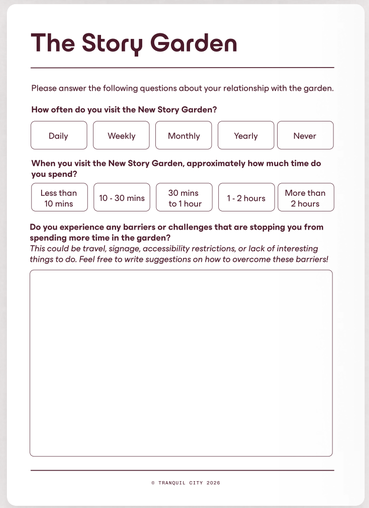
How often do you visit the New Story Garden?

Daily | Weekly | Monthly | Yearly | Never

When you visit the New Story Garden, approximately how much time do you spend?

Less than 10 mins | 10 - 30 mins | 30 mins to 1 hour | 1 - 2 hours | More than 2 hours

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The Story Garden

Please answer the following questions about your relationship with the garden.

How often do you visit the New Story Garden?

Daily | Weekly | Monthly | Yearly | Never

When you visit the New Story Garden, approximately how much time do you spend?

Less than 10 mins | 10 - 30 mins | 30 mins to 1 hour | 1 - 2 hours | More than 2 hours

Do you experience any barriers or challenges that are stopping you from spending more time in the garden?
This could be travel, signage, accessibility restrictions, or lack of interesting things to do. Feel free to write suggestions on how to overcome these barriers!

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Community Survey

Helping understand how the New Story Garden impacts wellbeing in your local area

Global Generation

Spring 2026 Edition

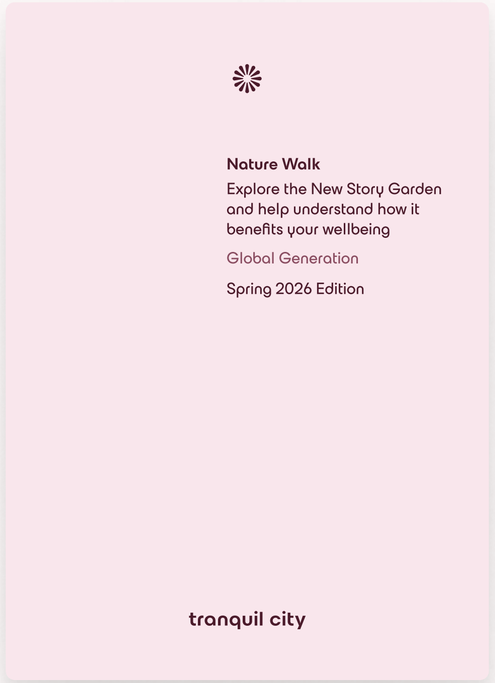
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Methods





Nature Walk

Explore the New Story Garden and help understand how it benefits your wellbeing

Global Generation

Spring 2026 Edition

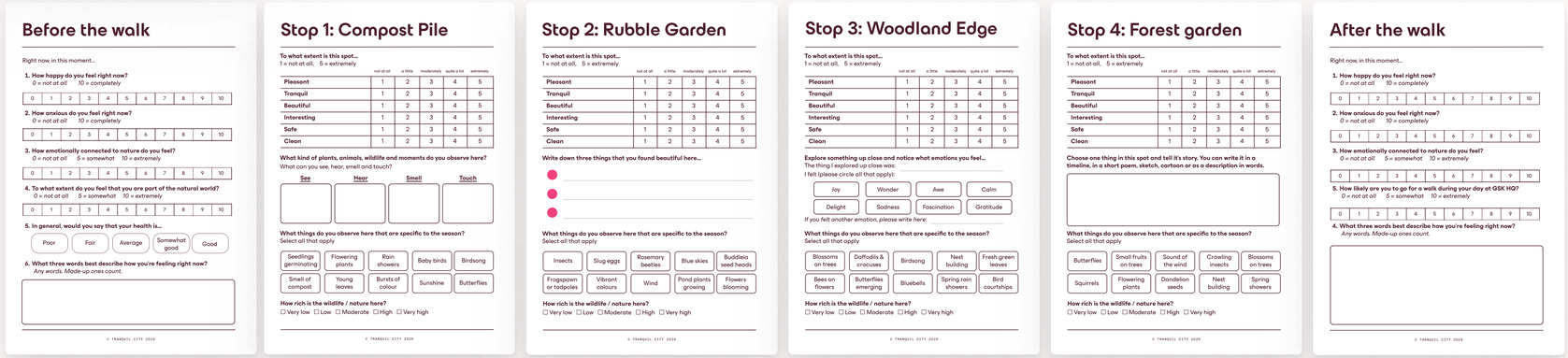
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Example: Story Garden, Global Generation

Nature Walk

Seasonal group or self-guided nature walks surveys (30 mins). Helps support engagement and measures the wellbeing impact of experiencing various features of the intervention. Best suited for sites that have shorter time-frames for results.



Before the walk

Right now, in this moment...

1. How happy do you feel right now?
0 = not at all 10 = completely

0 1 2 3 4 5 6 7 8 9 10

2. How anxious do you feel right now?
0 = not at all 10 = completely

0 1 2 3 4 5 6 7 8 9 10

3. How emotionally connected to nature do you feel?
0 = not at all 5 = somewhat 10 = extremely

0 1 2 3 4 5 6 7 8 9 10

4. To what extent do you feel that you are part of the natural world?
0 = not at all 5 = somewhat 10 = extremely

0 1 2 3 4 5 6 7 8 9 10

5. In general, would you say that your health is...

Poor | Fair | Average | Somewhat good | Good

6. What three words best describe how you're feeling right now?
Any words. Made-up ones count.

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Stop 1: Compost Pile

To what extent is this spot...
1 = not at all, 5 = extremely

	not at all	a little	moderately	quite a lot	extremely
Pleasant	1	2	3	4	5
Tranquil	1	2	3	4	5
Beautiful	1	2	3	4	5
Interesting	1	2	3	4	5
Safe	1	2	3	4	5
Clean	1	2	3	4	5

What kind of plants, animals, wildlife and moments do you observe here?
What can you see, hear, smell and touch?

See	Hear	Smell	Touch

What things do you observe here that are specific to the season?
Select all that apply

Seedlings germinating	Flowering plants	Rain showers	Baby birds	Birdsong
Smell of compost	Young leaves	Bursts of colour	Sunshine	Butterflies

How rich is the wildlife / nature here?
☐ Very low ☐ Low ☐ Moderate ☐ High ☐ Very high

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Stop 2: Rubble Garden

To what extent is this spot...
1 = not at all, 5 = extremely

	not at all	a little	moderately	quite a lot	extremely
Pleasant	1	2	3	4	5
Tranquil	1	2	3	4	5
Beautiful	1	2	3	4	5
Interesting	1	2	3	4	5
Safe	1	2	3	4	5
Clean	1	2	3	4	5

Write down three things that you found beautiful here...

What things do you observe here that are specific to the season?
Select all that apply

Insects	Slug eggs	Rosemary beetles	Blue skies	Buddleia seed heads
Frogspawn or tadpoles	Vibrant colours	Wind	Pond plants growing	Flowers blooming

How rich is the wildlife / nature here?
☐ Very low ☐ Low ☐ Moderate ☐ High ☐ Very high

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Stop 3: Woodland Edge

To what extent is this spot...
1 = not at all, 5 = extremely

	not at all	a little	moderately	quite a lot	extremely
Pleasant	1	2	3	4	5
Tranquil	1	2	3	4	5
Beautiful	1	2	3	4	5
Interesting	1	2	3	4	5
Safe	1	2	3	4	5
Clean	1	2	3	4	5

Explore something up close and notice what emotions you feel...
The thing I explored up close was:
I felt (please circle all that apply):

Joy	Wonder	Awe	Calm
Delight	Sadness	Fascination	Gratitude

If you felt another emotion, please write here:

What things do you observe here that are specific to the season?
Select all that apply

Blossoms on trees	Daffodils & crocuses	Birdsong	Nest building	Fresh green leaves
Bees on flowers	Butterflies emerging	Bluebells	Spring rain showers	Bird courtships

How rich is the wildlife / nature here?
☐ Very low ☐ Low ☐ Moderate ☐ High ☐ Very high

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Stop 4: Forest garden

To what extent is this spot...
1 = not at all, 5 = extremely

	not at all	a little	moderately	quite a lot	extremely
Pleasant	1	2	3	4	5
Tranquil	1	2	3	4	5
Beautiful	1	2	3	4	5
Interesting	1	2	3	4	5
Safe	1	2	3	4	5
Clean	1	2	3	4	5

Choose one thing in this spot and tell it's story. You can write it in a timeline, in a short poem, sketch, cartoon or as a description in words.

What things do you observe here that are specific to the season?
Select all that apply

Butterflies	Small fruits on trees	Sound of the wind	Crawling insects	Blossoms on trees
Squirrels	Flowering plants	Dandelion seeds	Nest building	Spring showers

How rich is the wildlife / nature here?
☐ Very low ☐ Low ☐ Moderate ☐ High ☐ Very high

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After the walk

Right now, in this moment...

1. How happy do you feel right now?
0 = not at all 10 = completely

0 1 2 3 4 5 6 7 8 9 10

2. How anxious do you feel right now?
0 = not at all 10 = completely

0 1 2 3 4 5 6 7 8 9 10

3. How emotionally connected to nature do you feel?
0 = not at all 5 = somewhat 10 = extremely

0 1 2 3 4 5 6 7 8 9 10

5. How likely are you to go for a walk during your day at GSK HQ?
0 = not at all 5 = somewhat 10 = extremely

0 1 2 3 4 5 6 7 8 9 10

4. What three words best describe how you're feeling right now?
Any words. Made-up ones count.

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Methods

Bench Survey

Explore the New Story Garden and help understand how it benefits your wellbeing

Global Generation

Spring 2026 Edition

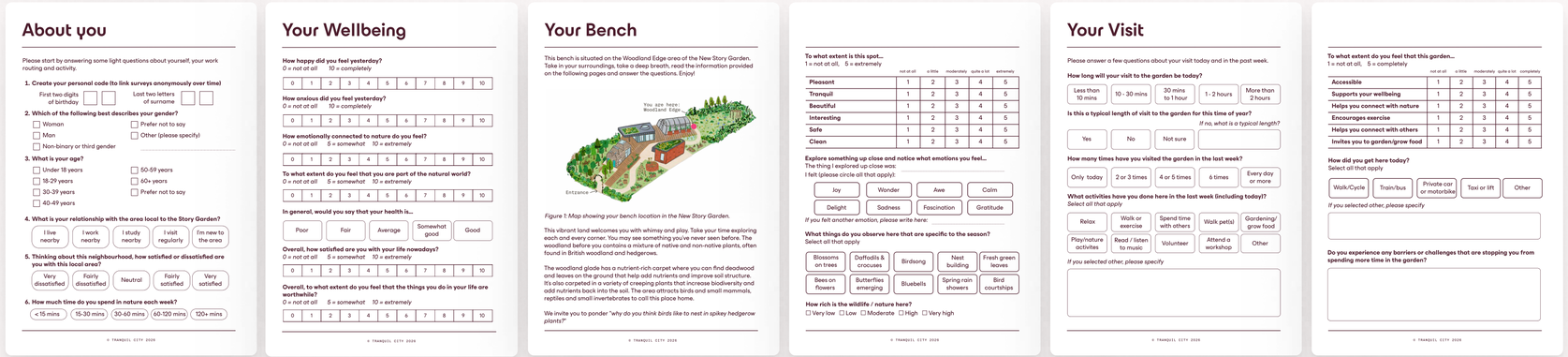
Scan the QR code to begin

tranquil city



Bench

Seasonal bench or viewpoint surveys (< 3 mins) via QR code. Captures detailed information on people's experiences of the intervention and provides participants with seasonal summaries. Best suited for sites with high footfall.



About you

Please start by answering some light questions about yourself, your work routing and activity.

1. Create your personal code (to link surveys anonymously over time)
First two digits of birthday ☐☐ Last two letters of surname ☐☐

2. Which of the following best describes your gender?
☐ Woman ☐ Prefer not to say
☐ Man ☐ Other (please specify)
☐ Non-binary or third gender

3. What is your age?
☐ Under 18 years ☐ 50-59 years
☐ 18-29 years ☐ 60+ years
☐ 30-39 years ☐ Prefer not to say
☐ 40-49 years

4. What is your relationship with the area local to the Story Garden?
I live nearby | I work nearby | I study nearby | I visit regularly | I'm new to the area

5. Thinking about this neighbourhood, how satisfied or dissatisfied are you with this local area?
Very dissatisfied | Fairly dissatisfied | Neutral | Fairly satisfied | Very satisfied

6. How much time do you spend in nature each week?
< 15 mins | 15-30 mins | 30-60 mins | 60-120 mins | 120+ mins

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Your Wellbeing

How happy did you feel yesterday?
0 = not at all 10 = completely
0 1 2 3 4 5 6 7 8 9 10

How anxious did you feel yesterday?
0 = not at all 10 = completely
0 1 2 3 4 5 6 7 8 9 10

How emotionally connected to nature do you feel?
0 = not at all 5 = somewhat 10 = extremely
0 1 2 3 4 5 6 7 8 9 10

To what extent do you feel that you are part of the natural world?
0 = not at all 5 = somewhat 10 = extremely
0 1 2 3 4 5 6 7 8 9 10

In general, would you say that your health is...
Poor | Fair | Average | Somewhat good | Good

Overall, how satisfied are you with your life nowadays?
0 = not at all 5 = somewhat 10 = extremely
0 1 2 3 4 5 6 7 8 9 10

Overall, to what extent do you feel that the things you do in your life are worthwhile?
0 = not at all 5 = somewhat 10 = extremely
0 1 2 3 4 5 6 7 8 9 10

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Your Bench

This bench is situated on the Woodland Edge area of the New Story Garden. Take in your surroundings, take a deep breath, read the information provided on the following pages and answer the questions. Enjoy!

Figure 1: Map showing your bench location in the New Story Garden.

This vibrant land welcomes you with whimsy and play. Take your time exploring each and every corner. You may see something you've never seen before. The woodland before you contains a mixture of native and non-native plants, often found in British woodland and hedgerows.

The woodland glade has a nutrient-rich carpet where you can find deadwood and leaves on the ground that help add nutrients and improve soil structure. It's also carpeted in a variety of creeping plants that increase biodiversity and add nutrients back into the soil. The area attracts birds and small mammals, reptiles and small invertebrates to call this place home.

We invite you to ponder *"why do you think birds like to nest in spikey hedgerow plants?"*

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To what extent is this spot...
1 = not at all, 5 = extremely

	not at all	a little	moderately	quite a bit	extremely
Pleasant	1	2	3	4	5
Tranquil	1	2	3	4	5
Beautiful	1	2	3	4	5
Interesting	1	2	3	4	5
Safe	1	2	3	4	5
Clean	1	2	3	4	5

Explore something up close and notice what emotions you feel...
The thing I explored up close was:
I felt (please circle all that apply):
Joy | Wonder | Awe | Calm
Delight | Sadness | Fascination | Gratitude
If you felt another emotion, please write here:

What things do you observe here that are specific to the season?
Select all that apply
Blossoms on trees | Daffodils & crocuses | Birdsong | Nest building | Fresh green leaves
Bees on flowers | Butterflies emerging | Bluebells | Spring rain showers | Bird courtships

How rich is the wildlife / nature here?
☐ Very low ☐ Low ☐ Moderate ☐ High ☐ Very high

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Your Visit

Please answer a few questions about your visit today and in the past week.

How long will your visit to the garden be today?
Less than 10 mins | 10 - 30 mins | 30 mins to 1 hour | 1 - 2 hours | More than 2 hours

Is this a typical length of visit to the garden for this time of year?
If no, what is a typical length?
Yes | No | Not sure

How many times have you visited the garden in the last week?
Only today | 2 or 3 times | 4 or 5 times | 6 times | Every day or more

What activities have you done here in the last week (including today)?
Select all that apply
Relax | Walk or exercise | Spend time with others | Walk pet(s) | Gardening/ grow food
Play/nature activites | Read / listen to music | Volunteer | Attend a workshop | Other
If you selected other, please specify

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To what extent do you feel that this garden...
1 = not at all, 5 = completely

	not at all	a little	moderately	quite a bit	completely
Accessible	1	2	3	4	5
Supports your wellbeing	1	2	3	4	5
Helps you connect with nature	1	2	3	4	5
Encourages exercise	1	2	3	4	5
Helps you connect with others	1	2	3	4	5
Invites you to garden/grow food	1	2	3	4	5

How did you get here today?
Select all that apply
Walk/Cycle | Train/bus | Private car or motorbike | Taxi or lift | Other
If you selected other, please specify

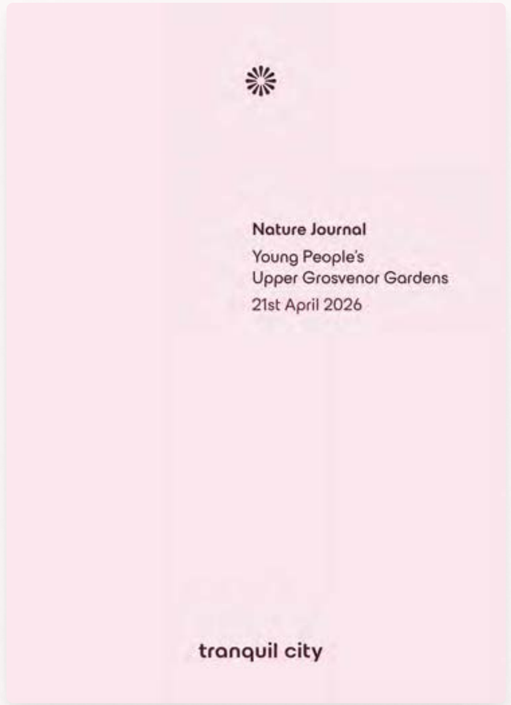
Do you experience any barriers or challenges that are stopping you from spending more time in the garden?

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Methods

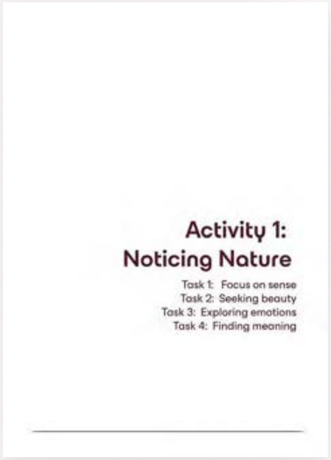


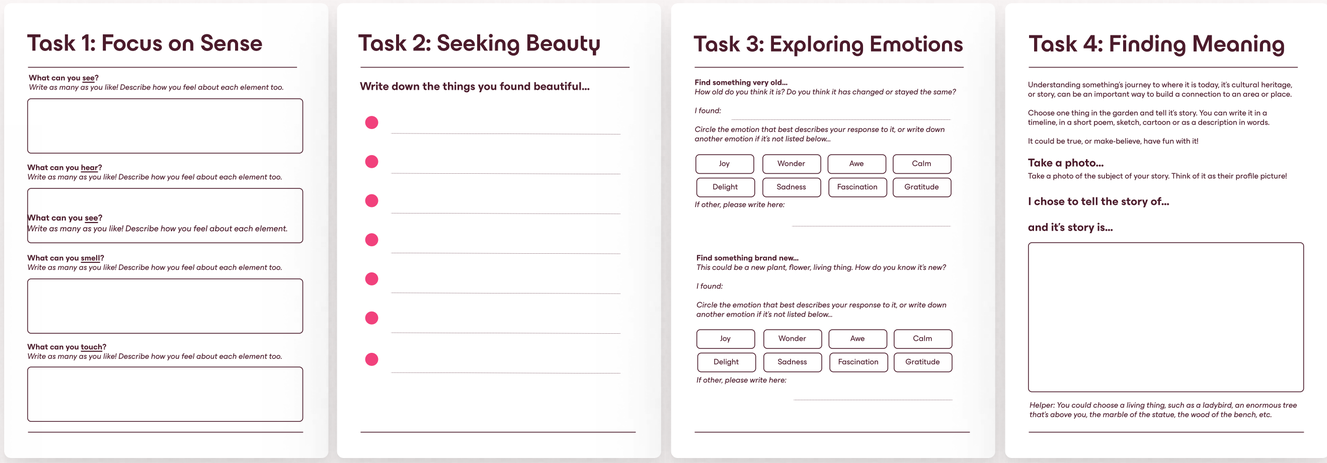




Creative Workshops

Offering creative ways to explore a green space or new intervention can be a fun, engaging and effective way at bringing intrinsic value to the data collection process. These can balance the collection of both quantitative & qualitative data.





Photos: Young People's Upper Grosvenor Gardens
Credit: Lubka-Gangarova

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Assessment Cycle

An assessment cycle that is in tune with the seasons and promotes positive reflection on people's relationship between nature and wellbeing



Goal Setting

Establish project wellbeing objectives and agree priority metrics and timeline

Site Rationale

Conduct GIS analysis to evaluate options and provide rationale on how project will address needs and opportunities

Baselining

Deploy tiered surveys and expert site observations to capture existing conditions and community and individual experiences

Design Review

Delivery of baseline insights to guide and support design decisions and rationale

Post-Intervention

Deploy tiered surveys and expert site observations to capture post-intervention impact against metrics

On-going

Continued deployment of tiered surveys to capture long-term impact in annual cycles aligned with organisational reporting deadlines

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Example Workflow

A nature engagement project to encourage increased nature connection, sense of belonging and wellbeing.

Project Brief & Planning (1-2 months)
- Goal Setting
- Baselining
- Analysis
- Baseline insights report

Intervention Design (2 weeks)
- Intervention design & evidence review
- Feedback to potential participants

Implementation & Engagement (6 months+)
- During & post-intervention assessment
- Analysis
- Project impact report
- Legacy project recommendations

On-going Monitoring
- Community Survey (annual)
- Interviews (annual) - optional
- Self-guided nature walk (seasonal)
- Event surveys (ad-hoc)
- Impact report & recommendations (annual)



Engagement Only

Assessment Methods

- Stakeholder mapping
- GIS mapping (access to nature)
- Site rationale
- Community survey (online)
- 3 x self-guided nature walk (in-situ)
- 2 x event surveys (in-situ)
- Interviews (in-situ)

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Example Workflow

A small urban garden, green, pocket park or high street regeneration with green infrastructure elements.

RIBA/LI Stage 1: Appraisal (1 month)
- Goal Setting
- Baselining
- Analysis
- Baseline insights report

RIBA/LI Stage 2-4: Strategy & Design (2 weeks)
- Design & evidence review
- Feedback to survey participants

RIBA/LI Stage 6-7: Site Delivery (1-2 months)
- Post-intervention assessment
- Analysis
- Project impact report
- Maintenance contract recommendations

RIBA/LI Stage 7: Use (On-going)
- Community Survey (annual)
- Guided or self-guided nature walk (seasonal)
- Bench surveys (all-year round)
- Impact report & recommendations (annual)



Small to Medium Site

Assessment Methods

- GIS mapping
- Stakeholder mapping
- Site observations

(visitor counts/dwell time/activity)

- Community survey (online)
- 3 x bench surveys
- 1 x self-guided nature walk

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Example Workflow

Large Park Regeneration

A park or nature reserve, with a variety of features, attractions and uses, and a large nearby population.

RIBA/LI Stage 1: Appraisal (2 months)

- Goal Setting
- Baselining
- Analysis
- Baseline insights report

RIBA/LI Stage 2-4: Strategy & Design (1 month)

- Design & evidence review
- Feedback to survey participants
- Community design consultation (optional)

RIBA/LI Stage 6-7: Site Delivery (2-3 months)

- Post-intervention assessment
- Analysis
- Project impact report
- Maintenance contract recommendations

RIBA/LI Stage 7: Use (On-going)

- Community Survey (annual)
- 1 x self-guided nature walk (seasonal)
- 10 x bench surveys (all-year round)
- Impact report & recommendations (annual)



Assessment Methods

- GIS mapping
- Stakeholder mapping
- Site observations

(visitor counts/dwell time/activity)

- Community Survey (online)
- 10 x bench surveys
- 1 x self-guided nature walk
- Seasonal guided nature walk
- Programmed event surveys

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Example Workflow

Mixed-use Development or Masterplan

A major regeneration project, with a vision to include green infrastructure at it's heart to improve wellbeing.

RIBA/LI Stage 1: Appraisal (2-3 months)
- Goal Setting
- Site Rational & Evidence Review
- Baselining
- Analysis
- Baseline insights report

RIBA/LI Stage 2-4: Strategy & Design (1 month)
- Design & evidence review
- Meanwhile use options and implementation
- Feedback to survey participants

RIBA/LI Stage 6-7: Per Phase Delivery (2-3 months)
- Post-intervention assessment
- Analysis
- Project impact report
- Maintenance contract recommendations

RIBA/LI Stage 7: Use (On-going)
- Community Survey (annual)
- Self-guided nature walks (seasonal)
- Bench surveys (all-year round)
- Impact report & recommendations (annual)



Assessment Methods

Baselining:
- GIS mapping
- Site rationale
- Community survey (online)
- Stakeholder mapping

Phased Post-Intervention:
- GIS mapping
- Site observations

(visitor counts/dwell time/activity)
- Community survey (online)
- 20 x bench surveys (in-situ)
- 5 x self-guided nature walks (in-situ)
- Seasonal guided nature walk (in-situ)
- Programmed event surveys (in-situ)

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Reporting

Report Structure

Our report structure presents key information to understand the project journey, whilst keeping it short and succinct and suitable for the public, policymakers and professionals alike.

- Impact Overview & Score
- Project Story
- Site Map
- How We Measure
- Results (for each Theme)
- Policy Impact
- Recommendations

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Insights Presentation

Findings should be presented in a variety of ways to ensure readers can easily digest the information. These include: statistics and key facts, impact narrative, data visualisations and community voices.

Theme

Theme and measures overview, including a short description of methods used and survey periods.

Key Insights

Key headline statement:

- Supporting statistic
- Supporting statistic

Impact Narrative

A descriptive narrative of the theme findings, focusing on how each of the measures supports each other and identifies key challenges and opportunities.

A visually engaging graphic or chart that helps more visual learners digest key headlines and impact narrative.

Community Voices

“Select quotes from community voices that help paint a rich, meaningful narrative between perspectives and statistics”
Community Survey participant, Female (40-49)

Policy Alignment

Overview on relevant policies and how the impact findings support progress towards objectives and targets.

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Health & Wellbeing

This theme helps to understand how the site and its changes are impacting people's self-reported health and wellbeing, including specific measures such as happiness, relaxation, and connection to nature.

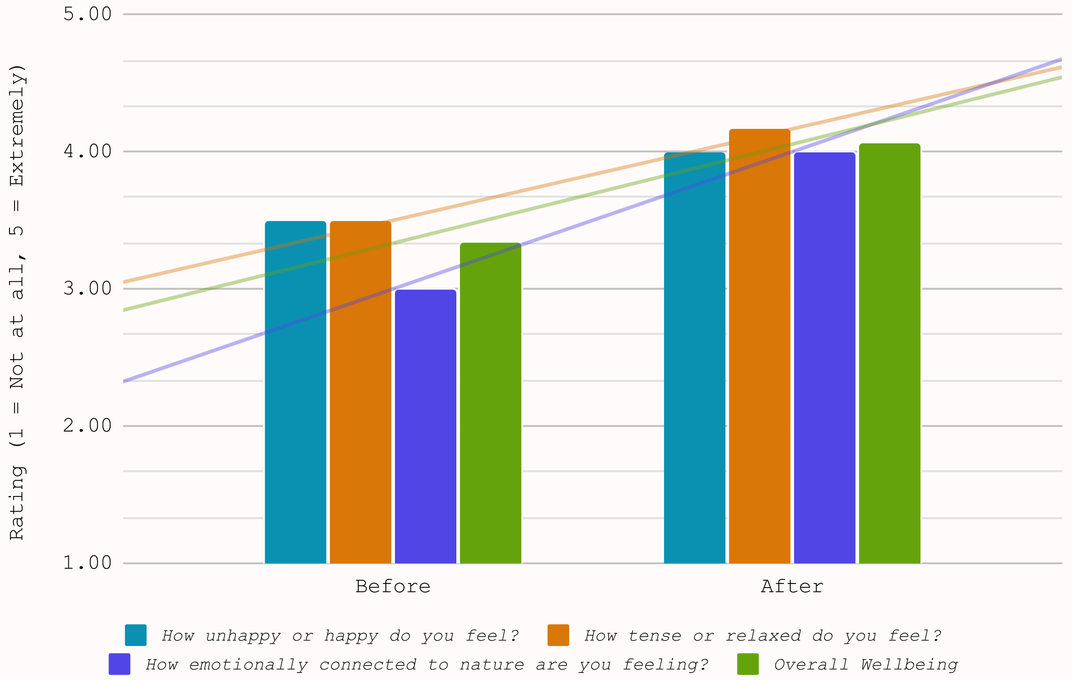
Key Insights

Attending nature workshops made people feel happier, more relaxed and more connected to nature.

- **47%** felt happier
- **53%** felt more relaxed
- **40%** felt more emotionally connected to nature

Experiencing the biodiversity interventions on the self-guided nature walk improved wellbeing and connection.

- **+13%** increase in happiness
- **+17%** increase in relaxation
- **+25%** increase in emotional connection to nature



Impact Narrative

People's mood and emotional connectedness to nature improved after experiencing the biodiversity interventions during the spring-time self-guided nature walk. This is despite the interventions not being fully established and suggests wellbeing might be further improved in later seasons. During the one-off 'Nature and Sports' and 'Tiny Homes' workshops, wellbeing improved and about one-quarter (26%) of people were more willing to care for local green space than before the events.

Community Voices

"This part feels so beautiful I feel at peace as there's a lot of space. I feel excited too see what this'll turn out like"
Local Resident, Self-guided Nature Walk in Locton Green

Supported Policies



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WildE3, Bow

Increasing nature connection on estates

The WildE3 project aimed to increase nature connection, biodiversity awareness and wellbeing for people in Bow by implementing a series of biodiversity improvements and engagement activities in across the Clarion Estate.

Approach

1. GIS data coordination across ecologists and grounds team
2. Multi-tied surveys: Community, Nature Walks, Events
3. Holistic reports showing high potential for positive impact

Findings

- 27% of residents spend less than 1 hour a week nature
- Wildlife friendly practices led to +2% Biodiversity Net Gain (+3.72 Habitat Units)
- 26% of residents said they were more willing to care for local green spaces
- Experiencing the interventions increased resident's wellbeing and nature connection
- +21% resident knowledge of wildlife in Bow
- +17% resident awareness of biodiversity issues

The project was awarded the Biodiversity and Nature Award at the Unlock Net Zero Awards in 2025, citing that the project "could serve as a blueprint for other areas across the UK."



WILDE3 INFORMATIONAL POSTER IN LOCTON GREEN, PROMOTING WILDLIFE-FRIENDLY GARDENING PRACTICES AND ENGAGEMENT ACTIVITIES

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Abbey Foregate, Shrewsbury

Boosting wellbeing on a local high street

Shrewsbury Big Town Plan is working to enhance Abbey Foregate as a vibrant destination where people can come together, spend time and experience Shrewsbury's rich history at the Abbey. Tranquil City was brought in to assess its impact.

Approach

1. Map project goals and objectives across impact themes
2. Gather resident's views: Community & Walking surveys
3. Baseline report to inform design & validate

Findings

- High participant response (316 Community; 56 Walk)
- People rate their wellbeing as 'good' to 'very good'
- Happiness, life satisfaction, and physical health score highly, anxiousness is low
- 56% 'just pass through'
- Perceived as safe & clean, but scores less well on tranquillity and beauty
- People more likely to dwell close to Abbey Gardens, compared to nearer traffic
- People's wellbeing did not improve after visiting.

The design of experimental interventions to increase dwell time and improve visitor wellbeing are currently in development for installation in Spring/Summer 2026.



A TRIAL PARKLET IN SHREWSBURY (PICTURE: AARON CHILDS - HIGHLY FLAMMABLE STUDIOS)

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Abbey Foregate, Shrewsbury

https://abbeyforegate-report.netlify.app/

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Reaching People

How can we get enough people to answer the surveys?

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Reaching People

Reaching enough participants is always tricky and can be one of the main reasons why teams avoid collecting subjective evidence of their project's impact.

Stakeholder Mapping

Based on your target audience or area, map and partner with various groups, networks, business hubs, etc. that can help communicate and invite people to participate.

Participation Targets

Create realistic targets of participation and tailor the survey methods accordingly. I.e. if only a handful of participants are feasible, use interviews that offer richer data insights.

Offer Diverse Ways to Participate

People have different lives, interests and motivations. By offering a range of ways to contribute, i.e. online survey, guided walk, QR code on a bench, you increase your chances.

Make It Intrinsically Motivating

Our surveys are meant to be fun and interesting to complete, helping people reflect on nature and their experience. A self-check in of sorts.

Offer Incentives

Incentives are important, especially where long-term engagement is needed. Make sure to budget appropriate incentives, either monetary, vouchers, charity donations, etc. We've had some recent success offering alternative incentives, such as a experience reference letter for young people for their involvement in workshops.

Continued Communication

Regular communication is important to ensure people who share their views and experiences feel part of the project. Their views will help bring more investment to the space!

Leave a Lasting Legacy

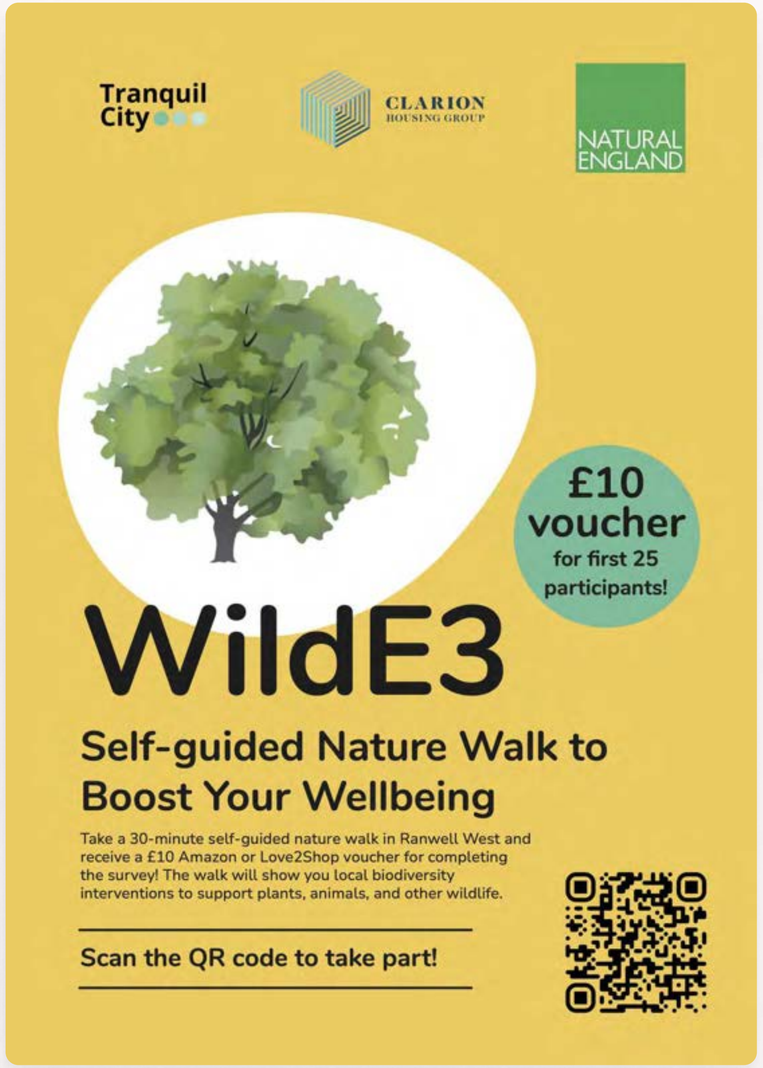
Having an easy way to engagement and measure people's experiences means it can be simple and cost-effective to continue it post-project. Try to plan for this at the early stages.

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Reaching People







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“The level of interest shows how important this small area of Abbey Foregate is to the community, and it gives us robust evidence to guide the improvements we’re making.

By measuring wellbeing as well as place perceptions, we can better understand how the environment affects people’s daily lives. These light-touch changes will help us create a more welcoming space for people not just to pass through, but to spend time in – and give local businesses a valuable footfall boost.”

Emma Molyneux, Project Lead at Shrewsbury BID

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Who is Tranquil City?

An environmental research & innovation company

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Who is Tranquil City?

Tranquil City is an environmental research and innovation company with a mission to connect people in towns and cities to nature and to improve environmental quality.

We are a multidisciplinary team with experience in creating innovative tools that can use technology, academic rigour in practical ways, and public engagement to bring people close to nature and celebrate it's benefits.

We've worked with:

CLARION HOUSING GROUP

NATURAL ENGLAND

BRISTOL CITY COUNCIL

Department for Environment Food & Rural Affairs

GREATER LONDON AUTHORITY

SOUTHAMPTON CITY COUNCIL

UKRI Innovate UK

Go Jauntly

CATAPULT Connected Places

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Grant Waters
CEO & Soundscape Specialist



Dr Eleanor Ratcliffe
Environmental Psychologist
University of Surrey's Environmental Psychology Research Group



Ben Warren
COO & Air Quality Specialist



Dr Ben Piper
Web Development & Modelling

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Areas for Further Development

Research, integrations and case studies we're exploring

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Areas for Further Development

1. Seeking a range of new case studies to stress test the framework
2. Exploring new methods to distribute and engage people with completing seasonal surveys to capture long-term data
3. Developing an insights reporting series that can share evidence on what designs work where, and for whom, helping provide a rationale for design proposals to optimise wellbeing outcomes
4. Developing methods to link the framework with other tools and methodologies to translate into investment cases for nature-based solutions (i.e. link with Natural Capital, avoided NHS costs)

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Ready to get started?



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